

A P P E N D I X "B"

ROCA ATTITUDE SURVEY TABULATION

1. What is the general appearance of your business district?
- EXCELLENT 7 GOOD 45 FAIR 47 POOR
2. Are you in favor of attracting new business to Roca?
86 YES 12 NO
3. Are you in favor of attracting new industry to Roca?
45 YES 53 NO
4. Do you think parking in the business district is adequate?
55 YES 35 NO; If NO, Why _____
5. How adequate are local parks and recreation areas? (size, proper equipment and facilities, maintenance, etc.)
1 EXCELLENT 9 GOOD 21 FAIR 62 POOR
6. How well does the community provide year-round recreation programs
1 EXCELLENT 4 GOOD 8 FAIR 79 POOR
7. How would you rank the effectiveness of the law enforcement?
3 EXCELLENT 19 GOOD 28 FAIR 46 POOR
8. Are you willing to participate in community improvement programs?
75 YES 10 NO
9. What percent of your shopping would you estimate that you do in the following communities?
LINCOLN 65 MOST 24 ABOUT HALF 2 VERY LITTLE
HICKMAN 4 MOST 29 ABOUT HALF 42 VERY LITTLE
OTHER 3 MOST 6 ABOUT HALF 28 VERY LITTLE
10. How many members of your household work outside the Home? 71
If so, where? 11 ROCA 1 HICKMAN 28 DOWNTOWN LINCOLN
48 OTHER LINCOLN LOCATION 5 FARM 3 OTHER (SPECIFY) _____
11. How important do you feel each of the following items is in your choosing ROCA as your home?

	Very Important	Somewhat Important	Not Important
a. General appearance	<u>41</u>	<u>33</u>	<u>7</u>
b. Near relatives and/or friends	<u>20</u>	<u>17</u>	<u>40</u>
c. Cost of living	<u>39</u>	<u>22</u>	<u>18</u>
d. Have always lived here	<u>16</u>	<u>11</u>	<u>34</u>
e. Close to nature	<u>34</u>	<u>19</u>	<u>20</u>
f. Close to work	<u>24</u>	<u>23</u>	<u>27</u>
g. Freedom from heavy traffic	<u>55</u>	<u>16</u>	<u>10</u>
h. Fewer governmental restrictions	<u>42</u>	<u>23</u>	<u>12</u>
i. Cleaner air	<u>59</u>	<u>12</u>	<u>9</u>
j. Friendliness and peacefulness	<u>63</u>	<u>11</u>	<u>8</u>
k. Lower taxes	<u>39</u>	<u>24</u>	<u>14</u>
l. Other (Specify) _____	<u>8</u>	_____	<u>6</u>

12. How serious do you consider each of the following problems in Roca area?

	<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not Important</u>
a. Weeds	<u>64</u>	<u>23</u>	<u>4</u>
b. Dead trees	<u>55</u>	<u>27</u>	<u>7</u>
c. Solid waste disposal	<u>48</u>	<u>23</u>	<u>10</u>
d. Roadside litter	<u>55</u>	<u>26</u>	<u>6</u>
e. Deteriorating buildings	<u>53</u>	<u>22</u>	<u>8</u>
f. Unsightly vacant lots	<u>54</u>	<u>23</u>	<u>8</u>
g. Dogs running loose	<u>57</u>	<u>23</u>	<u>9</u>
h. Vandalism	<u>29</u>	<u>23</u>	<u>27</u>
i. Motorcycles	<u>35</u>	<u>18</u>	<u>37</u>
j. Mini-bikes	<u>39</u>	<u>15</u>	<u>35</u>
k. Speeding autos	<u>60</u>	<u>20</u>	<u>11</u>
l. Medical care availability	<u>50</u>	<u>24</u>	<u>9</u>
m. Other (Specify) _____	<u>4</u>	_____	_____

13. Which type residence would you prefer to live in?

82 Single Family house
1 Small apartment house or duplex
1 Large apartment house
9 Mobile home
1 Other (Specify) none

14. a. Should Roca adopt minimum lot size standards for new housing development? 56 YES 28 NO

100x150 - 9 b. If yes, what would be an acceptable absolute minimum for
50x100 -14 new single family housing development? (width) x (depth)
50x150 - 7 75 x 120 -3 75 x 150 - 6 60 x 120 - 2
50x120 - 5 width (circle): 50, 60, 75, 100, other (specify) _____
depth (circle): 100, 120, 150, other (specify) _____
75 x 100 -1 60 x 150 - 5 60 x 100 - 1
50x100 - 12 c. What would be a desirable lot size for any new single
50x120 - 5 family housing development? (width) x (depth)
50x150 - 5 100 x 150 - 9 75 x 150 - 8 75 x 100 - 2 100 x 100 - 1
width (circle): 50, 60, 75, 100, other (specify) _____
depth (circle): 100, 120, 150, other (specify) _____
60 x 150 - 3 75 x 120 - 3 100 x 120 - 2 60 x 120 - 2

15. To what degree do you consider the following items to be housing problems in the area?

	<u>Serious</u>	<u>Moderate</u>	<u>No Problem</u>
a. Lack of available housing	<u>36</u>	<u>29</u>	<u>13</u>
b. Lack of available land	<u>35</u>	<u>30</u>	<u>14</u>
c. Choice of housing types	<u>22</u>	<u>26</u>	<u>21</u>
d. Cost or rents are too high	<u>4</u>	<u>24</u>	<u>40</u>
e. Poor construction quality	<u>11</u>	<u>19</u>	<u>37</u>
f. Not enough apartment units	<u>19</u>	<u>23</u>	<u>26</u>
g. Deterioration of older housing	<u>41</u>	<u>20</u>	<u>13</u>
h. Not enough low income housing	<u>18</u>	<u>20</u>	<u>35</u>
i. Too much low income housing	<u>5</u>	<u>11</u>	<u>45</u>
j. Other (specify) _____	_____	_____	_____

16. Below is a list of services which generally require taxes for development and maintenance. Should we spend more, less or about the same as in past years?

	<u>More</u>	<u>Less</u>	<u>Same</u>
a. Provide recreation programs	48	7	22
b. Build better parks	51	7	15
c. Improve present parks	53	9	13
d. Provide community recreation center	37	8	25
e. Eliminate community eyesores	56	2	21
f. Improve fire/rescue protection	38	3	30
g. Help finance low-income housing	9	28	30
h. Develop an industrial site	9	30	27
i. Improve sanitary sewer systems	13	5	50
j. Improve water systems	52	2	23
k. Support pollution abatement	13	12	43
l. Improve law enforcement	41	2	35
m. Pave streets	31	9	31
n. Maintain streets	34	9	31
o. Provide street lighting	11	1	54
p. Improve rescue protection	36	5	31
q. Improved garbage collection	20	4	50
r. Improve snow removal	7	7	55
s. Planting street trees	16	18	33
t. Bus service to Lincoln	24	13	38
u. Sidewalks	24	11	36
v. Storm drainage	17	9	42

17. What recreational or entertainment facilities would you like to have? 1st: improved park for kids and family; playground and picnic facilities; trees and shelter
 2nd: ball diamond, swimming pool, basketball and tennis courts, recreation mall, roller skating rink
 3rd: programs for elderly because no public transportation
 4th: motorcycle, snowmobile, and bike trails
 5th: new restaurant/tavern
 6th: none needed -- Lincoln and State lakes close
18. What three things should the town go to work on now to improve itself? 1st: improve community appearance -- mow and clear out weeds in streets, alleys and vacant lots; remove litter, junk cars and dead trees; repair or remove old buildings; clean and fix up business area; encourage new housing construction; street signs and house numbers; Christmas lights every year; open alleys, sidewalks and storm sewers; paving; get dump out of town; and less pollution, beer cans, etc.
 2nd: improve parks and recreation program (see above)
 3rd: improve water system
 4th: improve communication and cooperation between residents and between residents and Town Board; let everyone have say in town, work together, and don't let tavern control town
 5th: law enforcement and Sundays -- more/better law enforcement; don't over do things with laws; traffic control; keep up stop signs; stop motorcycles from riding all hours of night; liquor by the drink; close bar on Sundays; increase

church attendance; clean up or close tavern; ordinances;
zoning; comprehensive plan; extend City limits; control dogs
6th: attract new businesses -- gas station and auto
repair shop; grocery store
7th: trade in community -- maintain local autonomy.
and keep Lincoln out

19. How many years have you lived in the Roca area? 16 5 years or less 22 6 to 10 years 17 11 to 20 years 32 over 21 years
20. Do you live in Roca or the rural area surrounding Roca?
75 Roca 19 Rural area
21. Which would you rather do (check one)?
76 Remain in your present residence
5 Move to another residence in Roca area
9 Move away from Roca area
22. Do you think the people of Roca, for the most part, are friendly and hospitable towards strangers and newcomers?
67 YES 25 NO
23. What do you think the population of Roca will be 25 years from now? (population: 123 in 1960 Federal census; 118 in 1970 Federal census)
14 125 or less
19 125-150
16 150-175 median: 150-175
11 175-200
15 200-300
10 300 or more
24. What do you want the population of Roca to be 25 years from now?
9 125 or less
14 125-150
12 150-175 median: 175-200
10 175-200
14 200-300
20 300 or more
25. The proximity of Roca to a metropolitan city (Lincoln) gives rise to certain problems and opportunities. With this in mind, please express your opinions on the following questions.
- a. To what extent should Roca integrate its future with Lincoln, Lancaster County and other communities?
none; want bus service; not with Lincoln-Lancaster Planning Commission; no lincoln; more could be part of Lincoln for growth; O.K.- unique; work with City; work with County planners and law enforcement; little; to degree needed; stay out; integrate; will be annexed one day

b. In what ways should Roca try to develop, exclusive of Lincoln Lancaster County and other communities?

no reason to; park and business; make build; low key, planning and zoning; groceries; facilities; garage; new housing project; water; sidewalks; recreation; stay separate; open alleys; lots would allow homes; general appearance; don't grow; spray for bugs; organize welcome committee; city improvement; clean up; cafeteria; gas station

26. Additional comments: _____

question doesn't apply to rural; grow slow; close tavern on Sundays; there is a Sunday problem

27. What is your approximate age?

1 Under 19 17 19-30 19 31-40 12 41-50 28 51-65 16 Over 65